



### **K-BLUE<sup>®</sup> ADVANCED** TMB SUBSTRATE

## K-Blue<sup>®</sup> Advanced Performance

#### Introduction

NEOGEN<sup>®</sup> understands the importance of supplying substrates that provide superior performance while addressing evolving regulatory expectations. As a result, we have developed an innovative TMB substrate, K-Blue<sup>®</sup> Advanced. Our formula offers high activity and long-term stability. K-Blue Advanced is an ideal formula to meet any immunoassay manufacturer's needs.

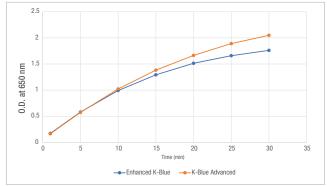
### K-Blue Advanced Offers Superior Activity and Excellent Signal Strength

K-Blue Advanced is our most active substrate and is good option for assays that require high activity. K-Blue Advanced is approximately 10–20% more active than our popular Enhanced K-Blue substrate, depending on assay parameters.

### K-Blue Advanced offers:

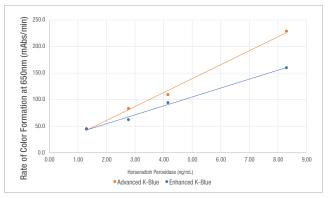
- Superior activity
- Low background and excellent signal-to-noise ratio
- Ideal for a range of substrate incubation times
- Minimum shelf life of 48 months at 2–8°C
- Rapid turnover rate
- Linear signal response across a range of HRP concentrations
- Increased sensitivity, especially at high HRP concentrations
- Compliant with Annex XVII for REACH

#### **Activity Comparison**



Ten microliters of horse radish peroxidase (HRP) (0.5 x concentration) + one hundred microliters of substrate per well

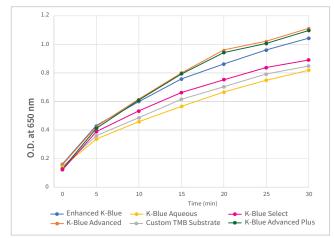
#### **Linearity of Response**



Twenty microliters of horse radish peroxidase (HRP) diluted in NEOGEN EIA diluent was added to standard flat bottom 96 well microtiter plate well and one hundred microliters of substrate was added. Rate of blue color signal formation (milli-absorbance/minute at 650 nm) was measured every two minutes for sixteen minutes at room temperature (20–25°C). Rate of blue color formation was plotted versus HRP concentration.

# NEOGEN® TMB Substrates

#### **Activity Comparison**



*Ten microliters of HRP (0.5x concentration) + one hundred microliters substrate per well* 

#### **Additional NEOGEN TMB Formulas**

Ordering Information   319175 200 mL   319176 500 mL   319177 1 L   319257 20 L (1 X 20 L)
--

We recognize that one TMB substrate will not meet the specifications of all HRP-based immunoassays. Therefore, NEOGEN<sup>®</sup> offers multiple unique one-bottle colorimetric formulas to meet specific requirements of different assay systems.

Product	Activity	Shelf Life	Product Features	Available Sizes	Product No.
K-Blue <sup>®</sup> Advanced Plus	High activity	24 months when stored at 2–8°C	Excellent performance RTU (ready-to-use) Low background	200 mL 500 mL 1 L 20 L (1 x 20 L)	379175 379176 379177 379257
Enhanced K-Blue	High activity	48 months when stored at 2–8°C	Longest shelf life of NEOGEN TMB substrates RTU (ready-to-use) Low background	200 mL 500 mL 1 L 20 L (1 x 20 L)	308175 308176 308177 308257
K-Blue Select	Mid-level activity	24 months when stored at 2–8°C	Ideal for assays requiring a less active substrate RTU (ready-to-use) Low background	200 mL 500 mL 1 L 20 L (1 x 20 L)	382175 382176 382177 382257
Custom TMB	Mid-level activity	36 months when stored at 2–8°C	Ideal for assays requiring a less active substrate RTU (ready-to-use) Low background	200 mL 500 mL 1 L 20 L (1 x 20 L)	309175 309176 309177 309257
K-Blue Aqueous	Mid-level activity	36 months when stored at 2–8°C	100% solvent free Ideal when working under strict regulatory requirements RTU (ready-to-use) Low background	200 mL 500 mL 1 L 20 L (1 x 20 L)	331175 331176 331177 331257

